

Presentation Skills, Messaging and Media Training Workshop

Different ByDesign



Delivering your message effectively via a presentation, meeting or media interview is a learned art. An efficient presentation, meeting or media interview strategy hinges on your ability to be confident, have control and be credible. Confidence allows you to go into any presentation or interview situation as an enthusiastic and equal participant, control enables you to communicate your company's message clearly, and credibility assists the audience, so that they believe your messages.

Drawing on decades of TV news and print journalism experience, our expert media trainers can teach you the essential principles and provide supportive, constructive feedback to ensure your success.

Our comprehensive media and presentation training can be customised for any organisation. The training helps you to bring out your best during interviews – on camera or off – and effectively teaches you to deliver critical messages credibly and convincingly.

HOW IT WORKS

What do you want your audience to believe?

- Make presentations and answers compelling
- Develop clear and powerful messaging
- Remain focused on your story
- Look your best & present proper body language
- Overcome anxiety

WE CAN HELP YOU:

Customised Training Sessions

Every training programme is individually designed to meet your objectives and includes extensive preparation tailored to your company, industry and issues. When planning sessions, we factor in your goals, personal style, industry experience, target audience and business-specific purposes.

Among our tools: realistic broadcast simulations (television), news conferences, print interviews and webcasts to ensure spokespeople feel comfortable in any setting.

All mock-training sessions are videotaped and intensively reviewed. These critiques address both substance and style, your content and its effective delivery.

For more information please contact:

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